EVENT MEDIA POLICY

Updated November 27, 2024

Media Consent & Waiver of Liability

When you enter a Powerlifting America (“PA”) event or program, you enter an area where photography, audio, and video recording may occur.

By entering the event premises, you consent to photography, audio recording, video recording and its/their release, publication, exhibition, or reproduction to be used for social media, news, web casts, promotional purposes, telecasts, advertising, inclusion on websites, or any other purpose by PA and its affiliates and representatives.

Images, photos and/or videos may be used to promote similar PA events in the future, highlight the event and exhibit the capabilities of PA and its affiliates and representatives. You release PA, its officers and employees, and each and all persons involved from any liability connected with the taking, recording, digitizing, or publication and use of interviews, photographs, computer images, video and/or sound recordings.

By entering the event premises, you waive all rights you may have to any claims for payment or royalties in connection with any use, exhibition, streaming, web casting, televising, or other publication of these materials, regardless of the purpose or sponsoring of such use, exhibiting, broadcasting, web casting, or other publication irrespective of whether a fee for admission or sponsorship is charged. You also waive any right to inspect or approve any photo, video, or audio recording taken by PA or the person or entity designated to do so by PA.

You have been fully informed of your consent, waiver of liability, and release before entering the event.

Personal Use Policy

Athletes, photographers, videographers, or any other representative of the athlete are free to use photos, audio, and video recordings obtained at PA events or programs for personal use such as for personal print, personal social media, and personal websites. Athletes, photographers, videographers, or any other representative of the athlete cannot directly monetize photos, audio, or video recordings without written consent from PA prior to the event or program.